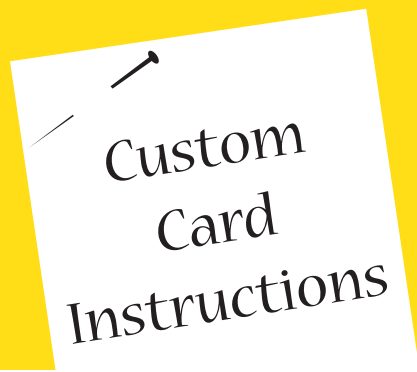




www.MyScratchOffLabels.com



Please email us at karen@myscratchofflabels.com with your **order number** and the information as outlined below as well as any files you wish used.

Then we can begin the customizing of your scratch off cards!

- Double or single sided?** Additional fee applies for double sided printing \$3 per promotion.
- Do you want business logos used or particular graphics/ images/photographs?**

If so please attach them to your instructions. If you do not have graphics just reply with what you would your design to look like and we will design it for you!

Note that Logos/Images/Graphics/Photographs supplied to us by you are still your property and My Scratch Off Labels, LLC will NOT attempt to profit from your property.

- Exactly what text do you want written?** Business contact information, Website URL, Redemption instructions and exclusions, Online coupon code, Title- Thank you...Happy Holidays..., For Save the Dates: Names, Dates, Place of wedding, Website, etc...

- What font style do you want used?** We have access to thousands or let us pick for you.

- Do you have color preferences for your custom card or a color scheme mandated by your business or event?** Business logo colors or Wedding colors

- How many and what promotions do you want to offer?**

For example: 10% off, Free shipping, Buy One Get One 1/2 off, etc. Additional fees may apply.

- How many scratch off areas do you require?**

Prices shown on website only include one round/square 1" per card.

- **If you are submitting your own completed design(s) for us to print,**

Please make sure that your design is to the specifications listed below.

We prefer the artwork file to be 3.5" x 2" or 4" x 6" with 0.125" bleed on all sides. We prefer it designed in Adobe Illustrator (We are currently still designing in Adobe Illustrator CS4) and formatted for

CMYK printing in min 300 dpi. Please send the file in .ai format, not in .pdf. Format the scratch off area to the appropriate size and shape. Please outline all fonts. And please use Rich Black (C-60, M-40, Y-40, K-100) in place of ALL black formatted in the design.

Please be sure that all text/design is within the center 3.25" x 1.75" of the design so that it is not inadvertently cut off during machine cutting.

****Please note:** For designs that we design, we REQUIRE proof approval(s) before the design(s) is sent to print. Colors shown will always be Approximate. All images submitted will be converted from RGB format to CMYK format which can change colors slightly. We CAN NOT guarantee print colors because of differences in monitor settings. We do print professional HIGH quality CMYK printing for all of our custom projects. Approximate design, print, scratch label affix and ship time is 21 days.